



Santa Cruz County Women's Commission

701 Ocean Street, Fifth Floor, Room 510, Santa Cruz, CA 95060

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Meeting Minutes

DATE: Thursday, May 16, 2019
TIME: 6:30 to 8:00 PM
LOCATION: Coastlines Conference Room, 5th Floor, Santa Cruz County Building
701 Ocean Street, Santa Cruz, CA 95060
PRESENT: Theresa Cariño (Co-Chair, 1st District), Jillian Ritter (Co-Chair, 1st District),
Laurel Schonfield (2nd District), Carole McPherson (3rd District), M. Miller (3rd
District), Luci Basor (4th District), Jenny Sarmiento (4th District), Sheila De Lany (5th
District), Margaret Barr (5th District)
EXCUSED: Carrie Beaton (2nd District)
STAFF: Kaite McGrew (*Commissions Coordinator*)
GUESTS: (1) Tina To

1. Call to Order/Roll Call/Introductions
Meeting convened at 6:30 PM.
2. Review and Approve Agenda
Agenda was amended to add Executive Committee Member Election.
Motion to approve as amended/Second: De Lany/Cariño
Motion passed unanimously.
3. Review and Approve *March 21, 2019 Meeting Minutes*
Motion/Second: Cariño/Schonfield
Motion passed unanimously.
4. Correspondence
Commissioners reviewed term renewal notices for District 3 (McPherson and Miller) and District 4 (Basor and De Lany) Commissioners.
5. Public Comment
 - 5.1. McPherson invited Commissioners to attend a talk by Jennifer Weiss-Wolf on her critically acclaimed book, *Periods Gone Public: Taking a Stand for Menstrual Equity*.
6. Reports of Officers and Subcommittees
 - 6.1. Co-Chairs Report: No Report
 - 6.2. Status of Women and Girls (SOWAG) Report
 - 6.2.1. Health Care Section: Data Subcommittee:
County Staff reported that San Jose State student, Audrey Sarto will begin her five-week internship with the Commission on Monday, June 17, 2019.
 - 6.3. Justice and Gender Task Force Update
Cariño reported that the Task Force attended an all-day work group on *Exploring Effective Practices for Justice-Involved Women* in April. Priority topics were housing, diversion (alternatives to incarceration), and gender-responsive training.

6.4. Women and Homelessness Town Hall Subcommittee Report

McPherson represented the Women's Commission at a community partner meeting in April addressing the issue of homelessness in Santa Cruz County. Staff will follow-up on meeting materials presented.

6.5. Trailblazers Awards Debriefing

Commission discussed 2019 Trailblazers Awards takeaways and set the schedule for the 2020 Trailblazers Awards. Ideas included getting professional printing of the logo and backgrounds to establish a brand, calling for proposals from local women artists in September to design and install the art wall in March, developing a community partner database to promote the event, revising the nomination form to request more specifics, and expanding the reception to be an off-site luncheon.

6.6. Public Awareness Updates

Facebook post reach rate has normalized, no longer inflated by Trailblazers posts.

7. Staff Report

The County has published preliminary Strategic Plan objectives. Staff will distribute the information via email.

8. Unfinished Business - None

9. New Business

9.1. Approve Term Renewal of Co-Chairs Ritter and Cariño

Motion/Second: De Lany/Sarmiento

Motion approved unanimously.

9.2. Appoint Schonfield as Executive Committee Member

Appointment announced in the affirmative.

10. Announcements

10.1. Cariño announced her participation with the Municipal Management Association of Northern California (MMANC) in a feminine hygiene drive supporting the Homeless Services Centers.

10.2. McPherson attended a presentation by Girls, Inc. at the Chaminade Resort and Spa.

10.3. Cariño announced that Salud y Cariño will be holding a leadership surf camp in June and will not attend the June meeting.

10.4. Miller announced that she will be traveling and will not attend the June meeting.

10.5. Sarmiento requested Commission support for the Watsonville International Women's Day celebration to be held in Watsonville in March 2020.

10.6. De Lany announced the Valley Women's Club rummage sale on May 25, 2019, to support the Cabrillo scholarships for San Lorenzo Valley High School students.

10.7. De Lany announced the Redwood Mountain Fair to be held the weekend of June first.

11. Adjournment

Meeting was adjourned at 7:29 PM.

Respectfully submitted by: Kaite McGrew, *Commissions Coordinator*