

Santa Cruz County Women's Commission

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www.sccwc.org

Meeting Minutes

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DATE: Thursday, March 17, 2022

TIME: 6:00 PM

LOCATION: Remote meeting

PRESENT: Theresa Cariño (1st District), Jennifer Murray (2nd District), Jennifer Smith (3rd

District), Vanessa Quiroz-Carter (Co-Chair, 4th District), Karina Moreno (4th District),

Sheila De Lany (5th District), Rachel Bickert (5th District)

EXCUSED: Jillian Ritter (Co-Chair, 1st District), Laurel Schonfield (2nd District)

ABSENT: None

STAFF: Kaite McGrew (*Commissions Manager*)
GUESTS: No members of the public were present.

1. Call to Order/Roll Call/Agenda Review

Meeting convened at 6:16 PM.

2. Approve February 17, 2022 Meeting Minutes

Motion to approve February 17, 2022 Meeting Minutes

Motion/Second: Cariño/Bickert **Motion passed unanimously.**

3. Correspondence: None

4. Public Comment: None

5. New Business/Action Items:

5.1. Consider 2022 Trailblazers Event Strategy

Commission considered a list of awardees proposed by the subcommittee.

Motion to approve the proposed award recipients and authorize the subcommittee to plan an awards ceremony to be held during the April meeting.

Motion: De Lany/Smith

Motion passed unanimously.

5.2. Consider Assembly Bill 361 Statement of Findings

Motion to approve statement of findings authorizing the Commission to hold their next meeting remotely under the provisions of Assembly Bill 361

Motion/Second: Bickert/ De Lany **Motion passed unanimously.**

6. Reports of Officers and Ad Hoc Subcommittees

6.1. Co-Chairs Report: No Report

6.2. Policy/Legislation Ad Hoc Subcommittee

Bickert reported that the subcommittee reviewed legislative priorities identified by the California Legislative Women's Caucus (CA legislature bills) and the Women's Congressional Policy Institute (Congressional bills). The Committee will consider pending legislation and establish priorities based upon local impact and relevance to Commission's stated goals, among other criteria. The Commission will be asked to consider authorizing the Committee to advocate on behalf of the Commission in support of the curated list of recommended legislative priorities. Advocacy efforts could include email outreach to other California Women's Commissions, letters to the Board of Supervisors, State legislators and legislative committees, among others.

6.3. Political Participation and Civic Engagement Subcommittee Update:

6.3.1. Political Participation SOWAG Report Update: Staff is developing an intern description for consideration. Committee hoped to include voter data disaggregated by gender, but the County Clerk's Office confirmed that no gender data is collected in voter demographic analysis.

6.3.2. WILDR Partnership Update

Subcommittee is considering providing additional support to WILDR in lieu of financial support including helping to develop their website and making replays of their forums available in the political participation section of the Commission's resource page.

6.4. Social Media Subcommittee Update:

Murray shared a social media plan spreadsheet and summarized the social media strategy. Commissioners are encouraged to forward any information they would like posted.

7. Staff Report

Staff reported that data collection for the Diversity, Equity & Inclusion Survey will end on March 19th and aggregated results will be shared with the public, including the Commission. Commissioners are encouraged to share suggested links for the new resource page on the Commission website.

8. Adjournment

Meeting was adjourned at 6:57 PM.

Respectfully submitted by: Kaite McGrew, Commissions Manager